



Celebration of the Labor Day 01 May 2019 in Senegal an opportunity for ActionAid Senegal to launch one Global campaign on women workers decent work violence against women in work place



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In collaboration with



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Official campaign launch By ActionAid Senegal in Place de la Nation with the Senegalese Labor Union confederation

ActionAid Senegal in partnership with Senegalese labor union confederation (CNTS) launched the one global campaign on women worker decent work and violence against women in work place. The campaign launch was held in the place de la Nation, the 01st May 2019. It brought together workers from various trade union working in different sectors including women informal workers. In that particular occasion some key messages were delivered by the ministry of labor and social Dialogue in relation with the institutions Mr. Samba Sy, the women labor representative, the secretary General of the labor union. Before that ActionAid Country Director, Zakaria Sambakhe used this opportunity to call for action and to give more consideration to women workers to fight against all form of violence in work place at rural or urban zone, he also talked about the implementation of social protection policies and to make it more inclusive and sustainable in order to reduce the social and economic inequality, and promote redistribution of economic growth which can enable to create decent work and protect human dignity.

All trade union members agreed that the implementation of social protection policies as recommended by the ILO convention and Senegalese labor law can help to reduce unpaid care paid work and promote women workers because all women are women workers. In addition, the messages from banners, poster showed if need being that there is converges of messages and struggles, which can be seen as an opportunity for the one global campaign in Senegal.



More than 800 signatures collected ahead of the June meeting



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As part of the campaign strategy, ActionAid Senegal started the contextualization of the campaign messages with partners first through simplification of the petition to make it explicate, easier to understand and to sign the petition. We also constructed some strong messages with the trade union and Activista to call for solidarity and the adoption of the ILO convention on Violence against women and men in work place in June.

The collection of signatures started around 10am in the morning and ended at 1pm during that period we was able to get **800** signatures in solidarity with labor union, because all workers agreed that the campaign is really their campaign they will mobilize and continue mobilize their members to get more signature before June on <https://womenslabour.org/>. Our plan is to continue collecting signature and after hand it over to the ministry of labor before June meeting.



-LANCEMENT CAMPAGNE MONDIALE-

"TRAVAIL DES FEMMES, TRAVAIL DÉCENT ET SERVICES PUBLICS"

Media coverage

ActionAid Senegal Country Directeur, women right team and the focal point of the trade Union gave interview to 3 national Televisions mainly TFM, SENTV, 2STV in solidarity with all Senegalese workers who are fighting for their right. In addition, two of the most popular online media in Senegal such as: Seneweb and Senego published our communiqué. We received 300 views in 2 days and our communication team are monitoring the comments. Also our different messages were published in our Facebook page with more than 500 followers as well as twitter account. Some of the key messages in our twitter was retweeted by different followers as well as sister organizations.



Way forward

After the success campaign launch our plan is to:

1. continue collecting signature so that to have between 2000 to 2500 signatures
2. hand over the signature to the Ministry of labor before the June meeting
3. organization and evaluation meeting with the trade Union confederation (CNTS)
4. finalize our campaign strategy with partners and communities



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