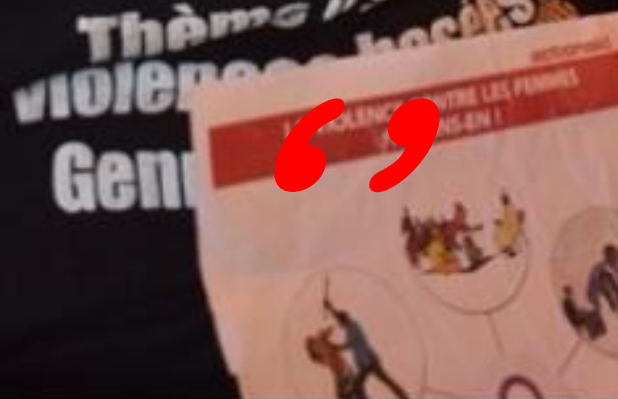


# Newsletter

## 16 days of Activism Campaign

- *Premise to behavior change....*
- *Our contribution to social transformation....*
- *For women free from all forms of violence in Senegal...*

“





# Our Context

- ❖ Existence of progressive laws and policies that protect women's rights,
- ❖ No quality gender sensitive public services,
- ❖ Limited investment for the adequate care of cases of violence despite the legal framework,
- ❖ Harassment in workplaces and public spaces....



# Our 2018 commitments

- ❖ Promoting the legal and political framework governing gender-based violence in Senegal,
- ❖ Begin the work of influencing for change in mind set in front of issues of violence,
- ❖ Start the communication around the global campaign by highlighting the hidden violence behind the invisible work of women,
- ❖ Advocate for gender sensitive public services that can effectively support and protect victims of violence.





# Our Actions 2018 with Communities

1. Support communities to identify visible and insidious forms of violence through community chats. The communities gathered within the action reflection circles were able to look at their daily lives and appreciate their conditions and reaction in front of gender-based violence in their communities.
2. Support the promotion of recognition of women invisible work of women which denial is one of the most widespread forms of violence: the campaign was an opportunity to highlight the facts of denying the value of women's family care work, paying them lower salaries than men in urban areas, minimizing their contribution in farms are both economic and psychological violence.
3. Awareness raising about harassment in the workplace and in public spaces (which is still not recognized as such in common thinking but remains an issue that women suffer in silence).
4. Community debates on the quality and availability of gender-sensitive public services. This allowed them to know the services in charge of issues of violence (health, justice, police ...). Communities also objectively appreciated the quality of these public services available in their direct environments through 4A (Availability, Accessibility, Acceptability, Adaptability).
5. Panels on issues of gender-based violence were also organized at district involving local authorities and Activista youth. It was an opportunity for communities to demand public services closer to the communities and more objective in their handling of cases of violence rather than to reducing them to "purely family matters".

These reflection activities were based on communication material, a poster representing various forms of violence and public services in charge of issues of violence. Depending on the area, communities were supported in this exercise either by representatives of public services (social services, Justice agents), or by peer organizations specialized and recognized for their expertise in management of gender-based violence (AJS, APROFES, ...).



## Our Actions 2018 in national level



In collaboration with local partners, we were able to ...

- ❖ Initiate a communication campaign on the progressive legal framework available to protect women against all forms of violence.
- ❖ On public billboards key messages were shared regarding the protective legal framework of women against violence.
- ❖ Displays were also made outside and on the digital screens of public transport bus in three regional capitals, Dakar, Fatick and Tambacounda.





# Our Achievement

- ❖ 82 communities mobilized
- ❖ More than 3,700 women got information about laws and public services that should protect them against violence
- ❖ 12300 Communities members are sensitized to the need to protect women's rights in the work environment after making them able to identify women's invisible work and related violence.
- ❖ In urban areas, Women and girls were also sensitized to the existence of laws protecting them against violence and in particular against harassment at work and in public spaces.
- ❖ At least 20,000 people were reached by the campaign in urban areas.
- ❖ The campaign was also an opportunity to launch our communication around the federation's global campaign on the invisible work of women in relation to gender-sensitive public services.



## Perspectives/Recommandations

The results of this campaign helped the Country program to better understand the critical need to focus on three points

- ☞ It is very important to continue awareness raising about the legal framework around Violence against women and girls in Senegal that is still unknown by beneficiaries leading to lack of capacity to actualize their rights
- ☞ We need to continue unpacking issues of gender-based violence especially at community level where it is still taboo.
- ☞ There is an important gap in quality publics services to support victims of violence both in rural and urban areas.

This is why, during our strategic period, we hope to key points below:

- ☞ we will strengthen or establish community structures that will deal with violence cases and support victims in their environment of lives.
- ☞ We also want to promote sensitive public services by strengthening the capacities of staff of extension services as well as their sensitization leading to improvement of their commitment to greater publics services close to communities.
- ☞ We will promote GRPS through promoting our GRPS framework

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# GALLERY-PHOTO

